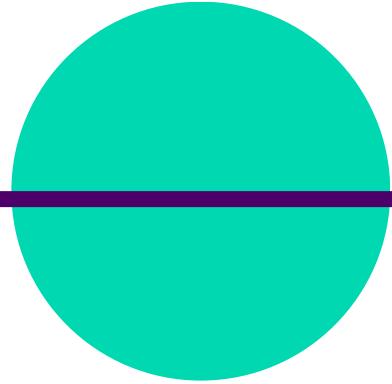


Belen Acin



Visited App

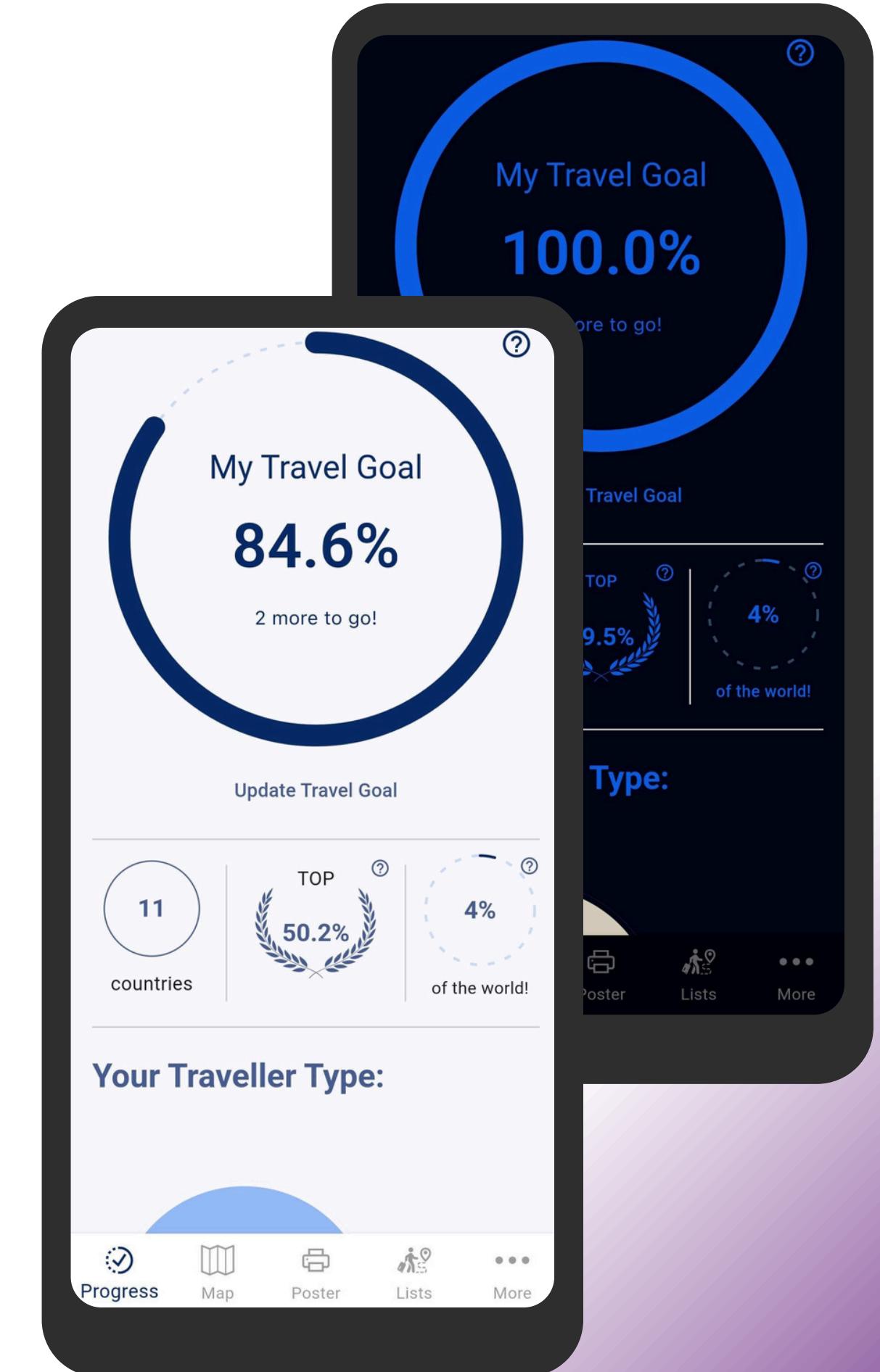
Design audit



Content Overview

- Progress section - Dark/bright mode colors
- Customize section
 - Navigation
 - Map colors
- Poster section

Progress Section



Dark mode color palette

#0A5FE4

#6999F2

Foreground Hex Value: #0A5FE4
Background Hex Value: #010516

Foreground Hex Value: #6999F2
Background Hex Value: #010516

Contrast Ratio: 3.64:1
Contrast Ratio: 7.19:1

Normal Text
WCAG AA: Fail
WCAG AAA: Fail

Large Text
WCAG AA: Pass
WCAG AAA: Fail

Graphical Objects and User Interface Components
WCAG AA: Pass

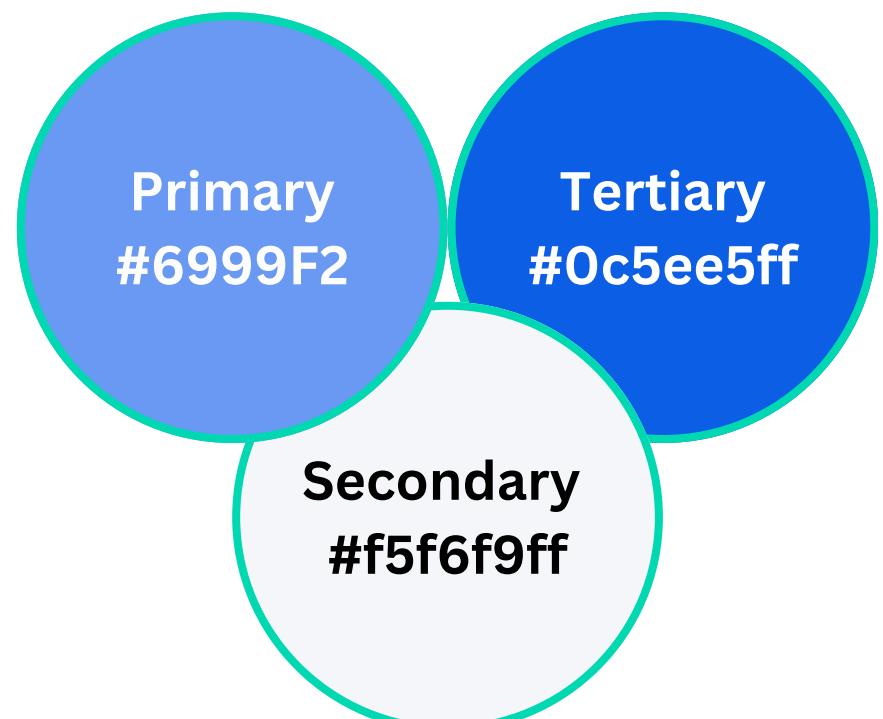
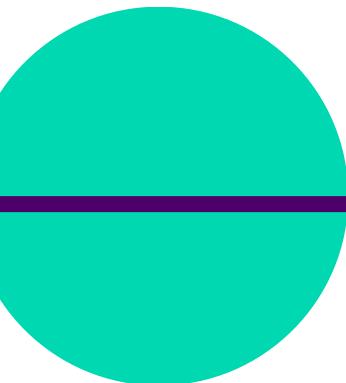
Normal Text
WCAG AA: Pass
WCAG AAA: Pass

Large Text
WCAG AA: Pass
WCAG AAA: Pass

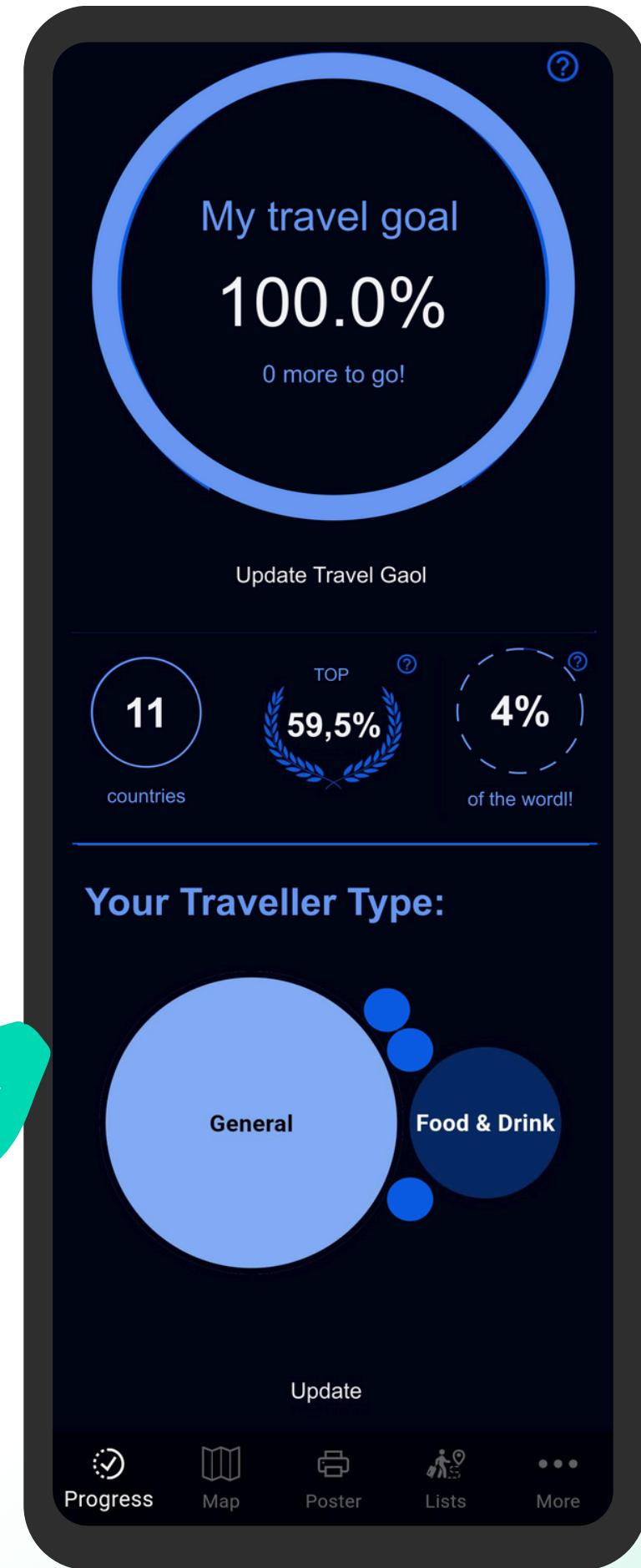
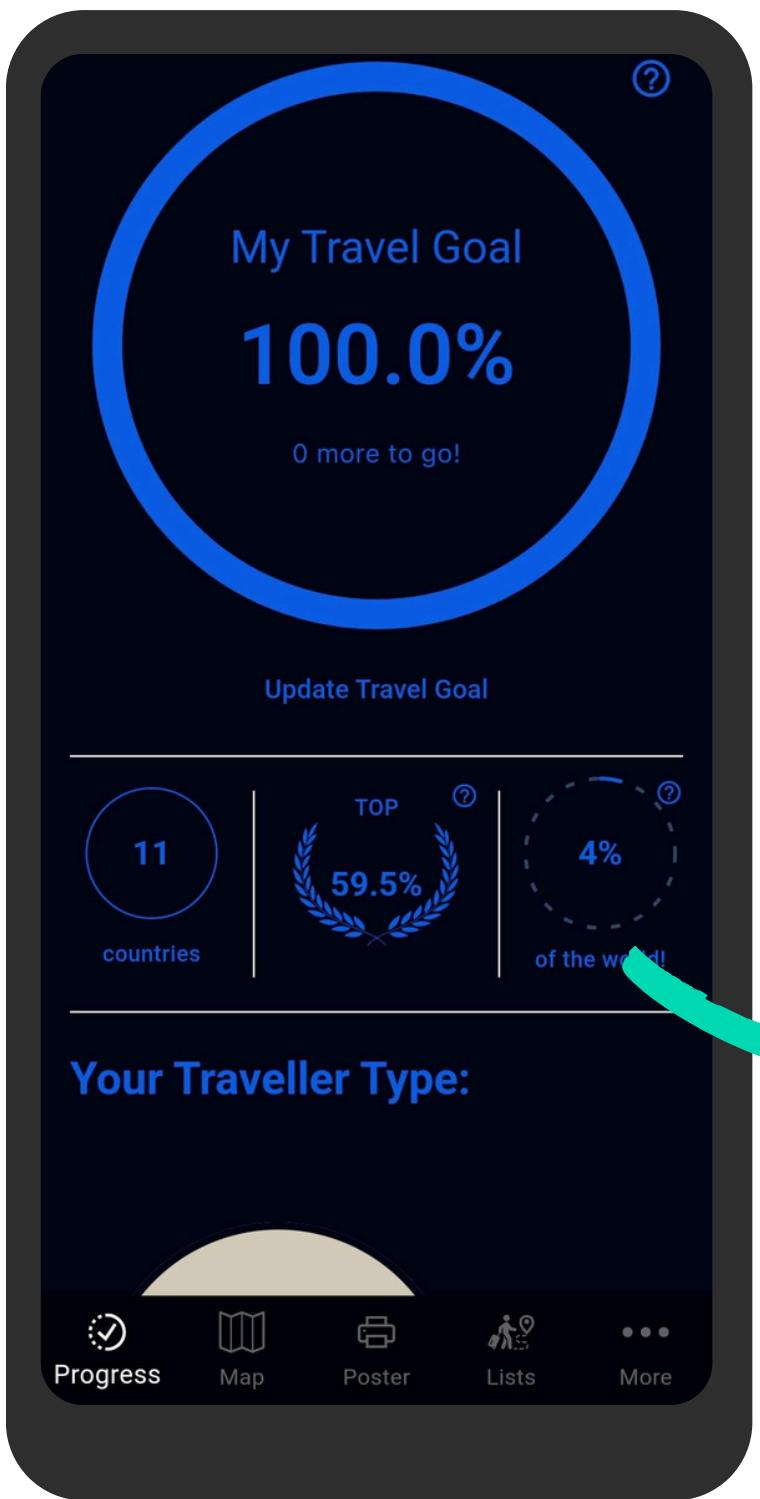
Graphical Objects and User Interface Components
WCAG AA: Pass

Improve legibility and appearance.

Alternative Design



Alternative color palette



Bright mode color palette

The diagram illustrates the transition from a dark mode color palette to a bright mode color palette, specifically comparing the colors `#4c5c90ff` and `#092b68ff`.

Initial Color: `#4c5c90ff` (Dark Blue)

Color Configuration:

- Foreground:** Hex Value `#4C5C90FF`, Color Picker, Alpha 1,00, Lightness slider.
- Background:** Hex Value `#F9F8FE`, Color Picker, Lightness slider.

Contrast Ratio: `6.13:1`

WCAG Compliance: WCAG AA: Pass, WCAG AAA: Fail

Text Examples: The five boxing wizards jump quickly.

Large Text: The five boxing wizards jump quickly.

Graphical Objects and User Interface Components: Text Input (with a checkmark).

Final Color: `#092b68ff` (Dark Blue)

Color Configuration:

- Foreground:** Hex Value `#092B68FF`, Color Picker, Alpha 1,00, Lightness slider.
- Background:** Hex Value `#F9F8FE`, Color Picker, Lightness slider.

Contrast Ratio: `12.77:1`

WCAG Compliance: WCAG AA: Pass, WCAG AAA: Pass

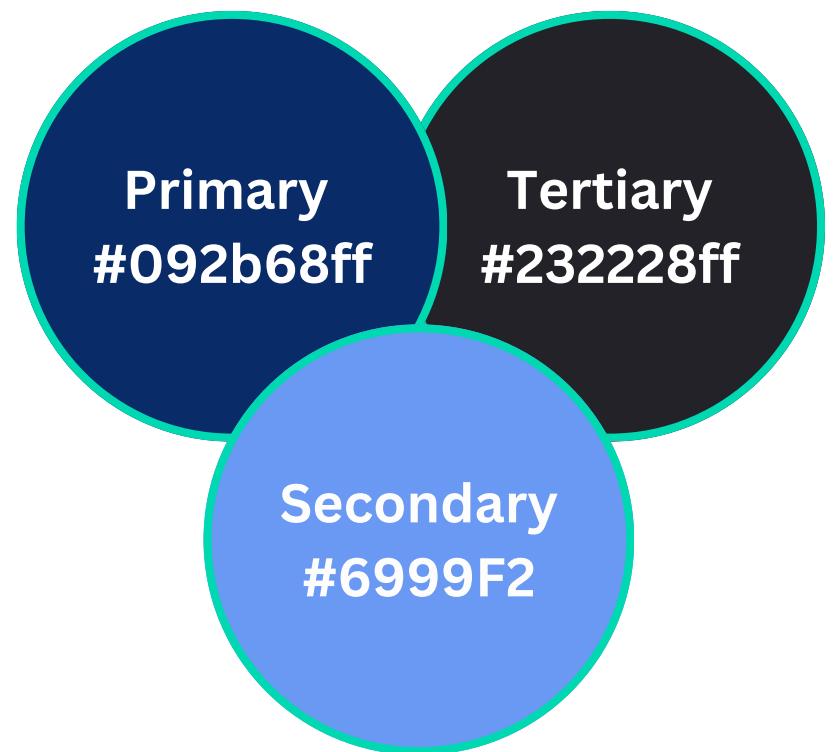
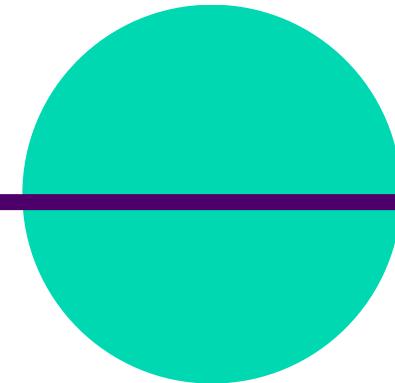
Text Examples: The five boxing wizards jump quickly.

Large Text: The five boxing wizards jump quickly.

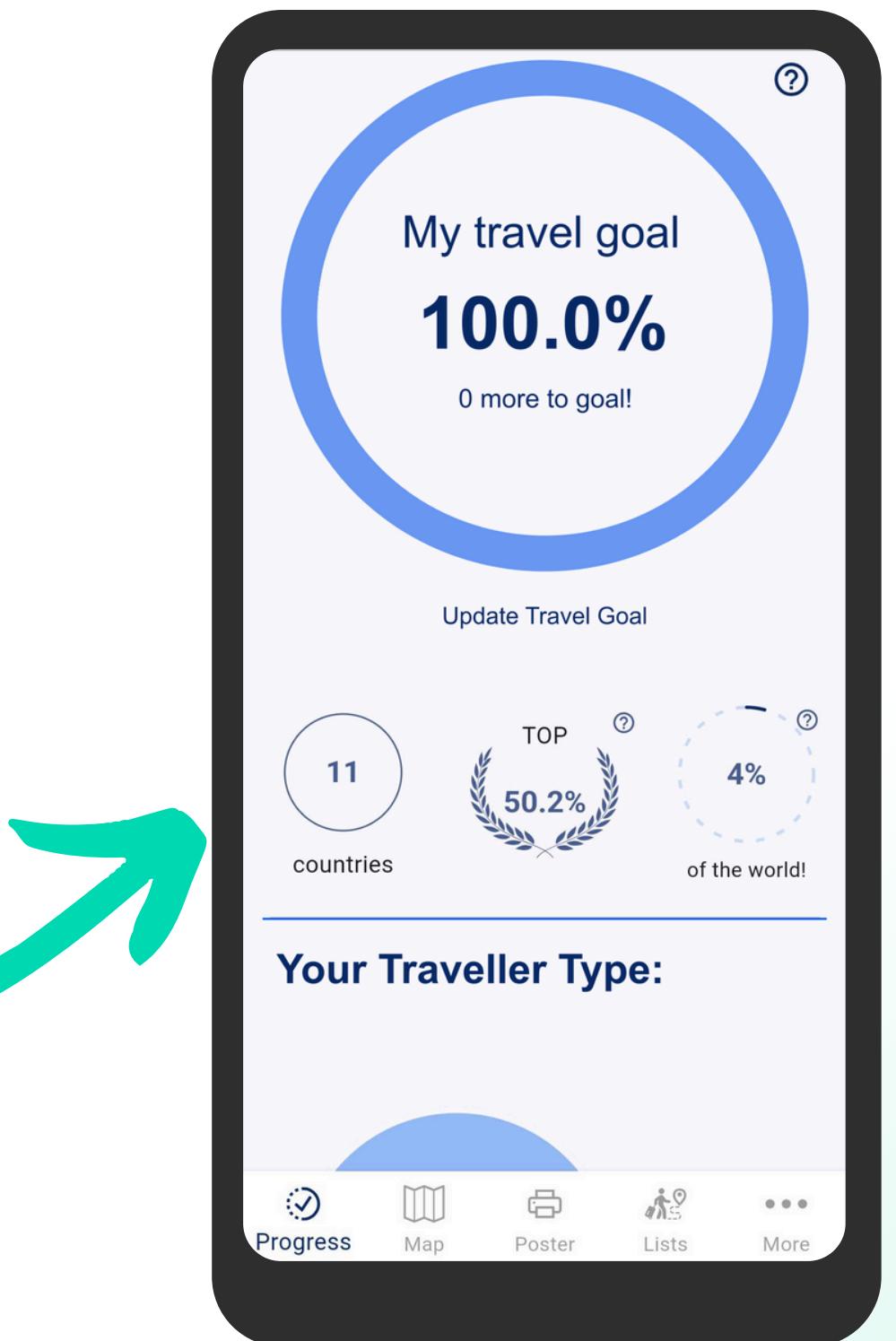
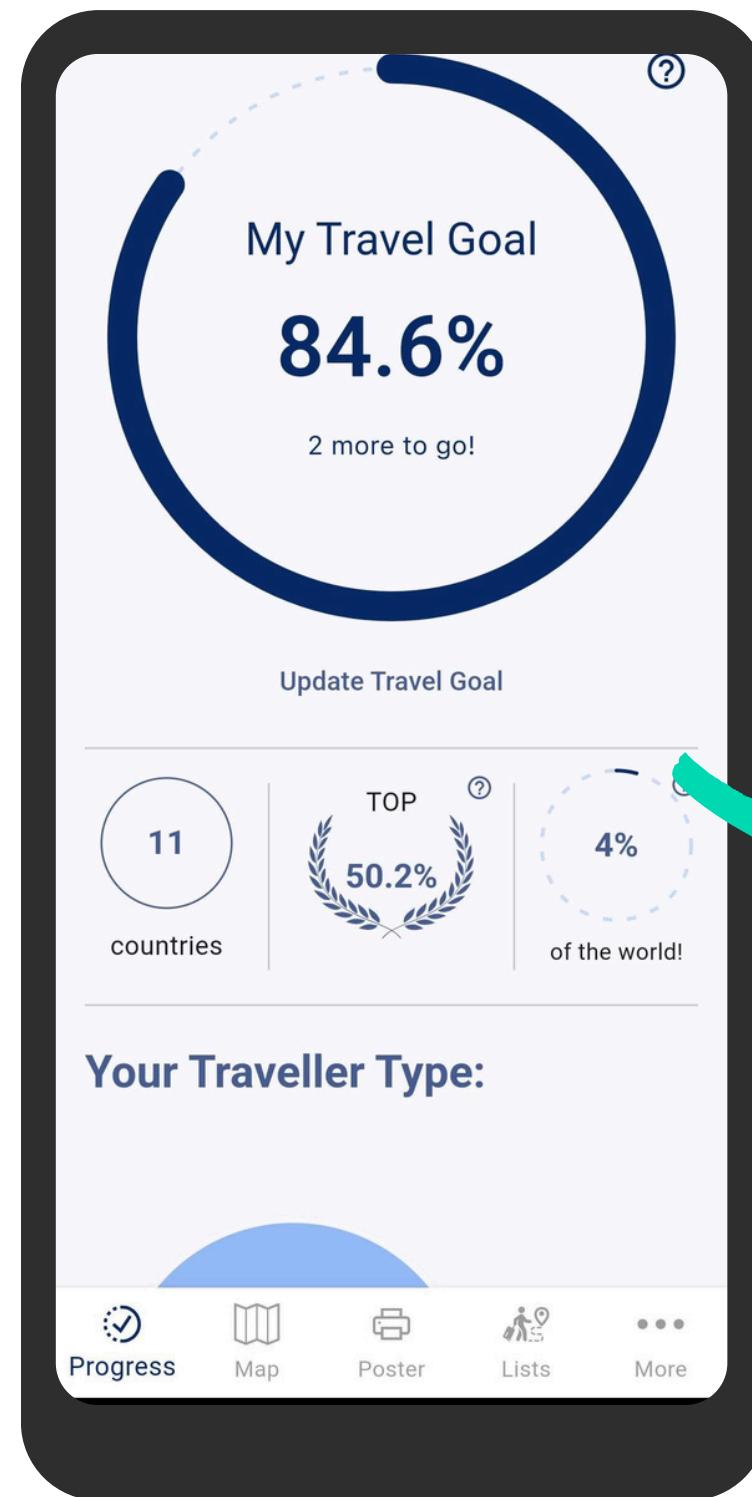
Graphical Objects and User Interface Components: Text Input (with a checkmark).

Improve legibility and appearance.

Alternative Design

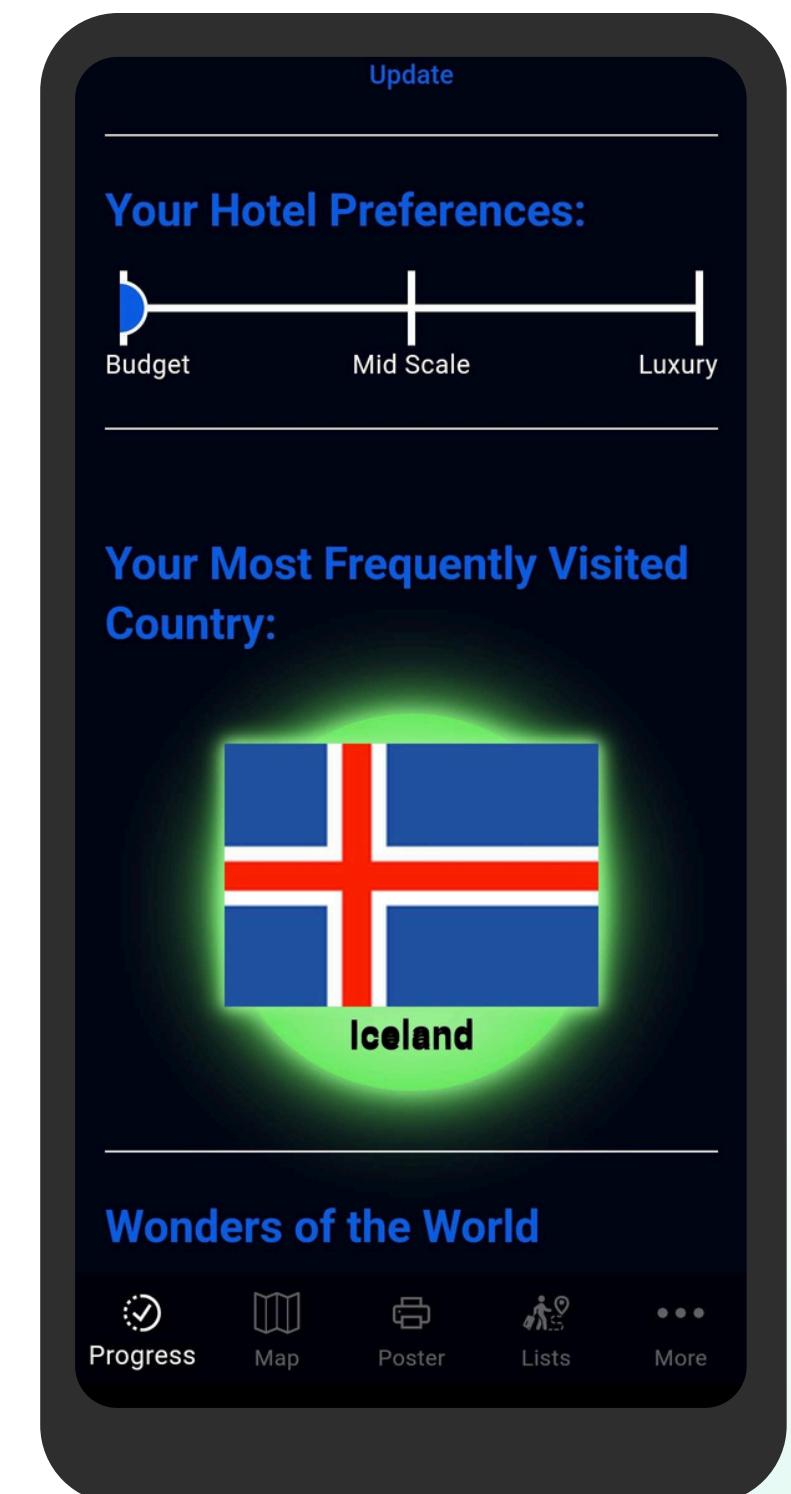


Alternative color palette

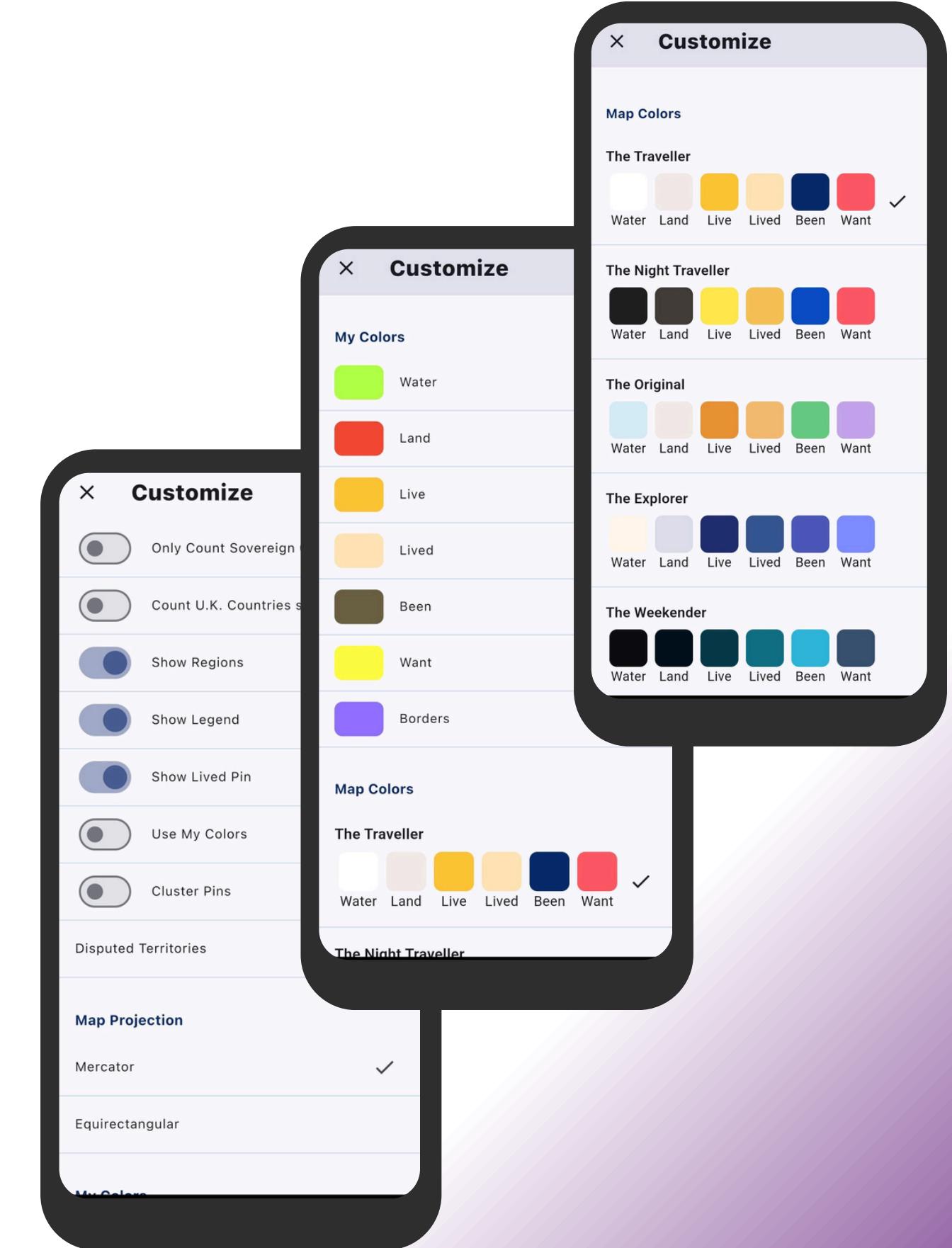


General color palette

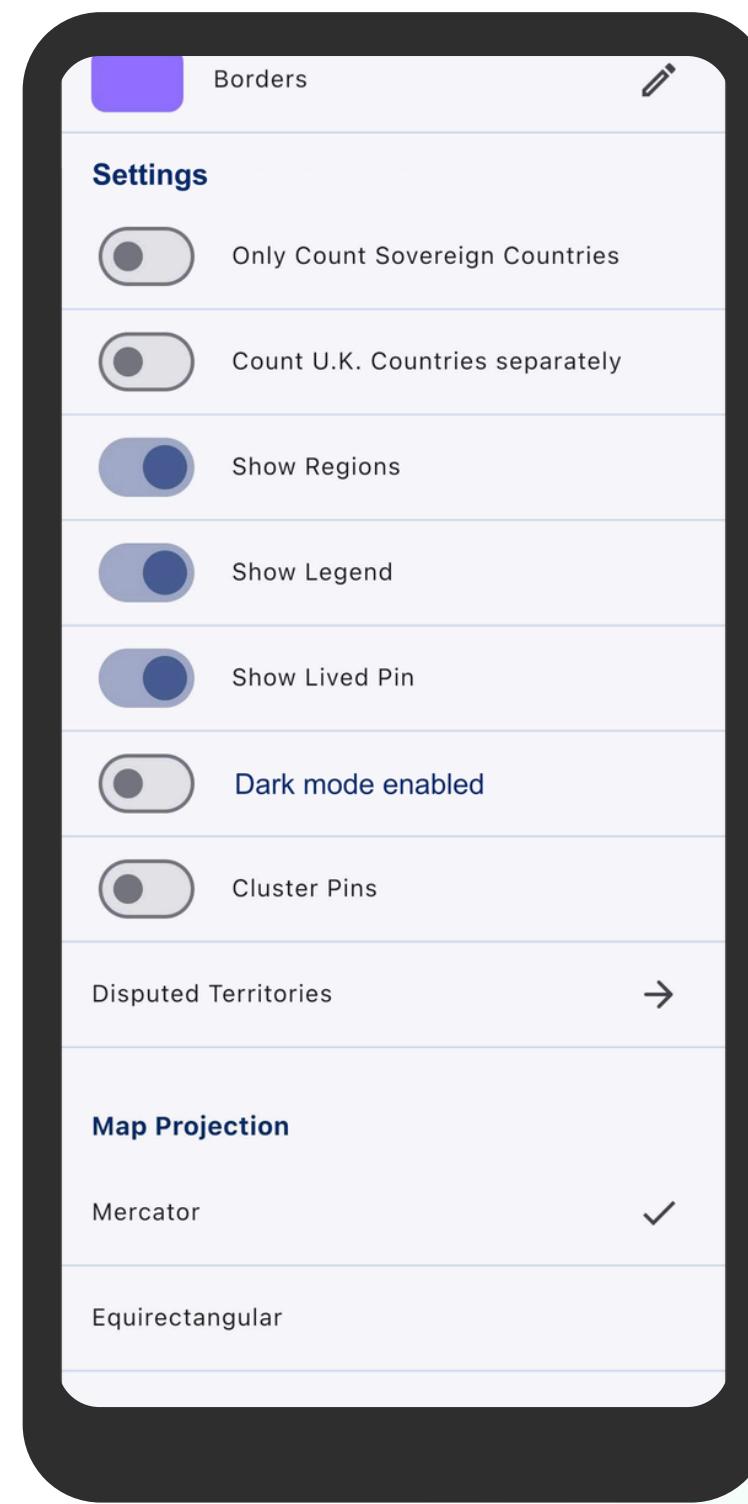
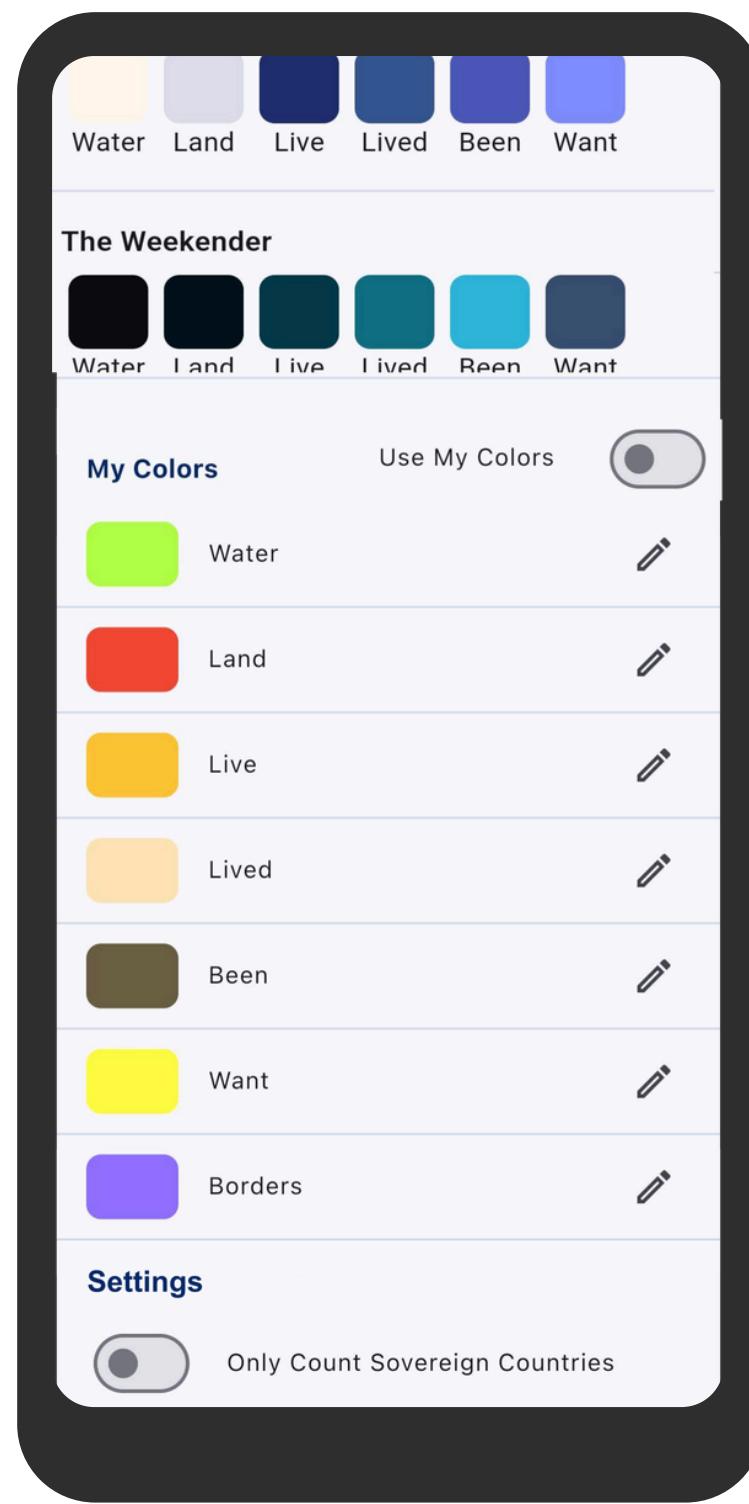
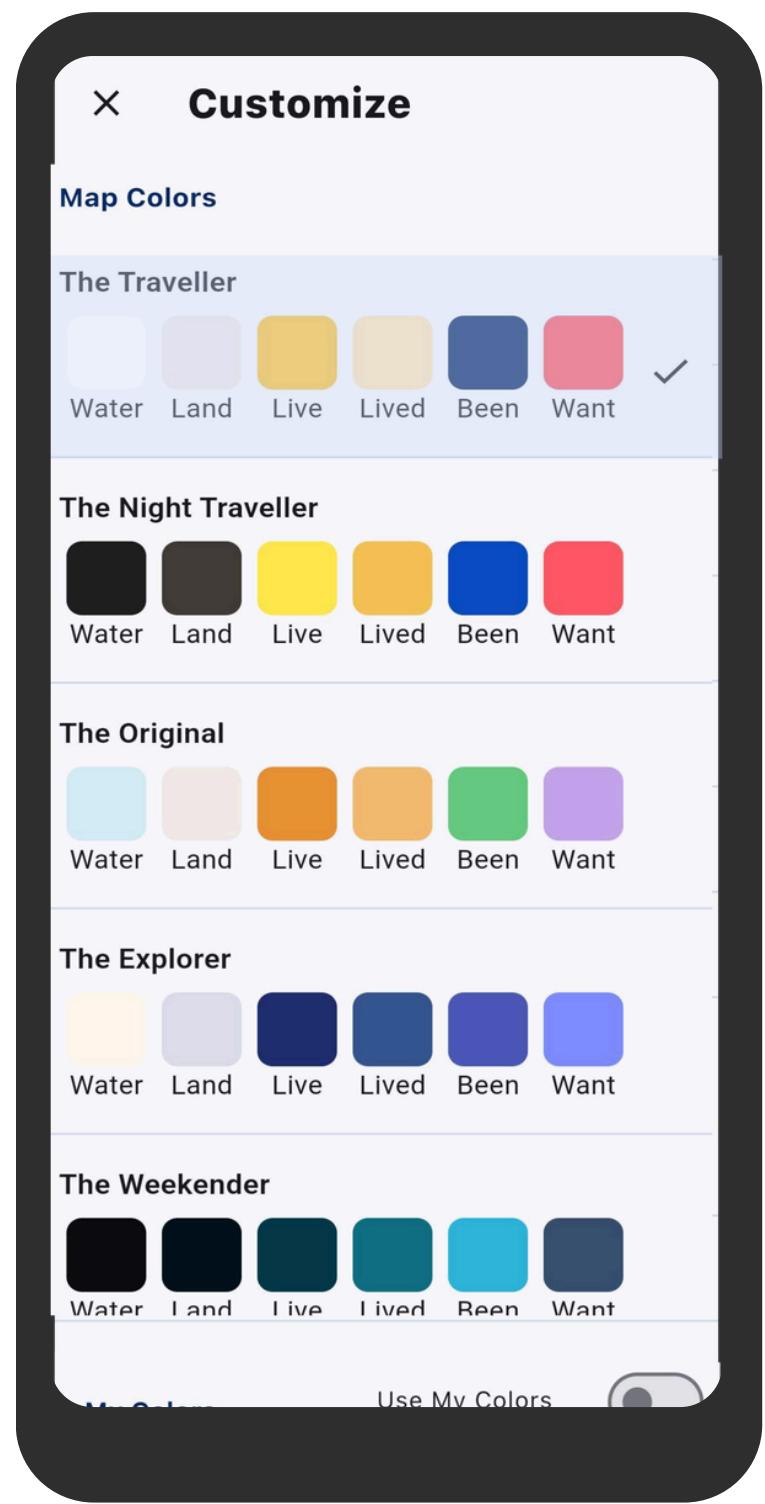
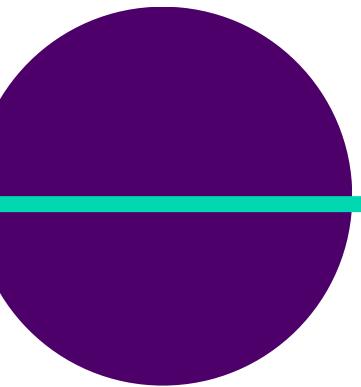
Keep the same color palette even if they change the map colors or change the whole palette for every map color. Otherwise, it might break the balance on the design.



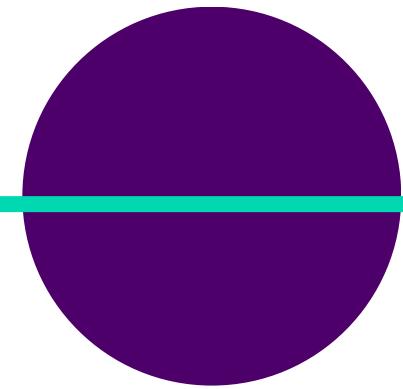
Customize section



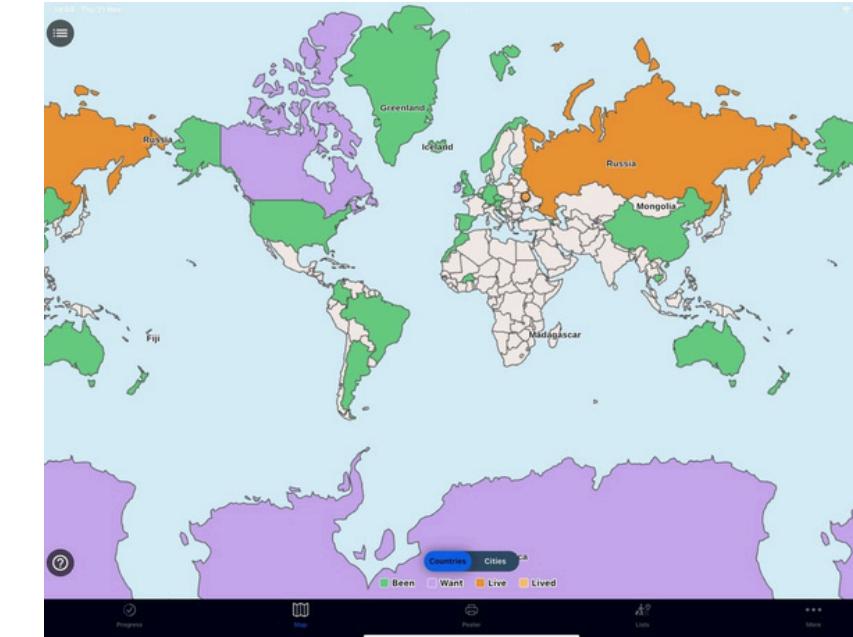
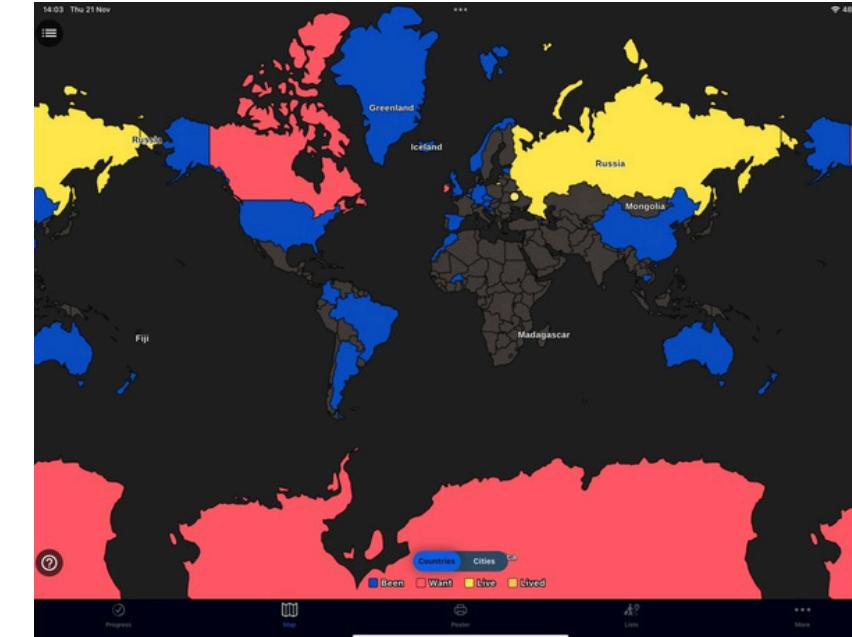
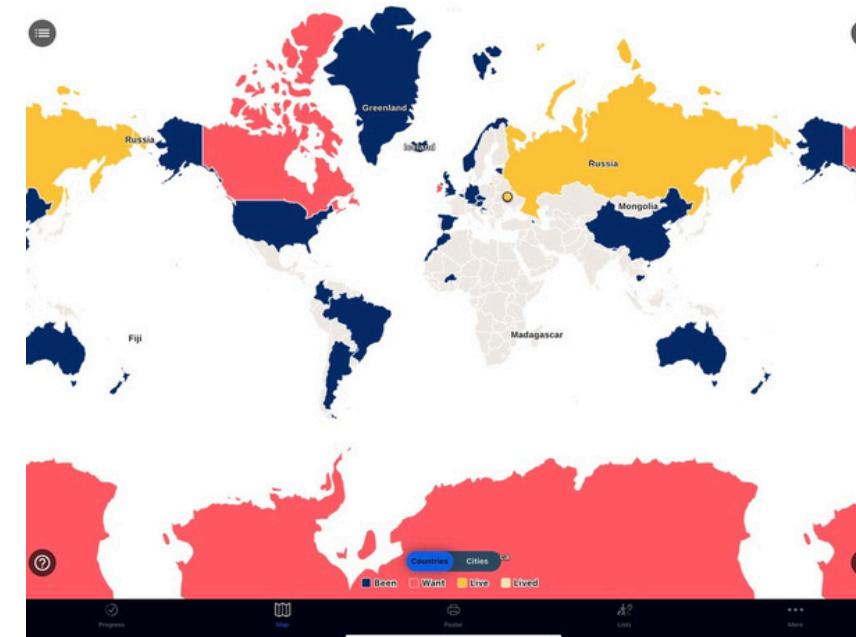
Alternative Design



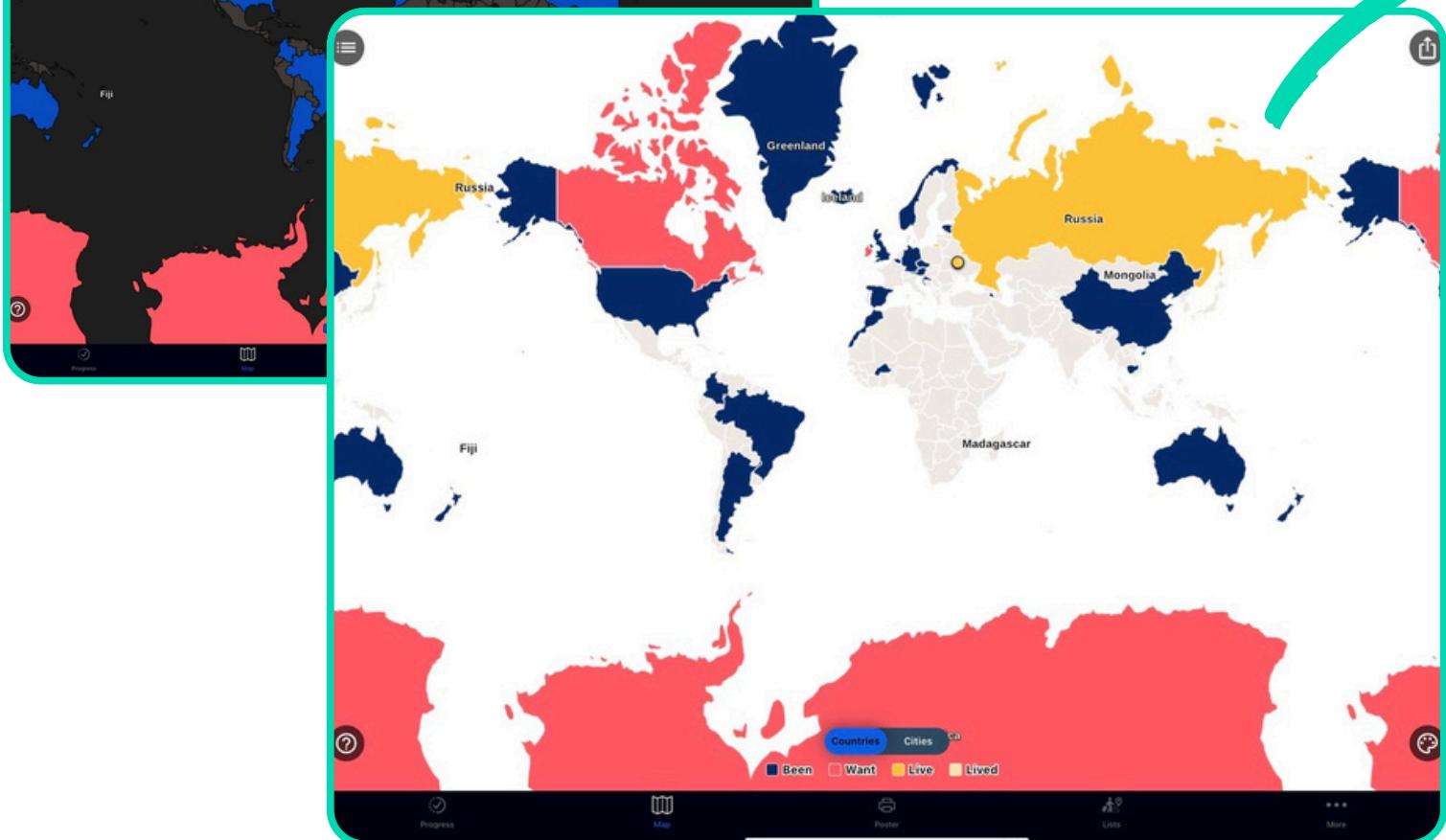
I would change the order to make it easier for the users to change the colors. otherwise they might discard the app if they don't like the default palette. Additionally, offering the option to customize the color palette during setup could be beneficial.



Current map colors



Suggestions on the map colors



092A68	6999F2	FFD710	FFAF00
Royal blue (traditional)	Cornflower blue	Gold	Orange (web)

Been **Want** **Live** **Lived**



Keeping the rest of the colors, but substitute the red

Suggestions on the map colors

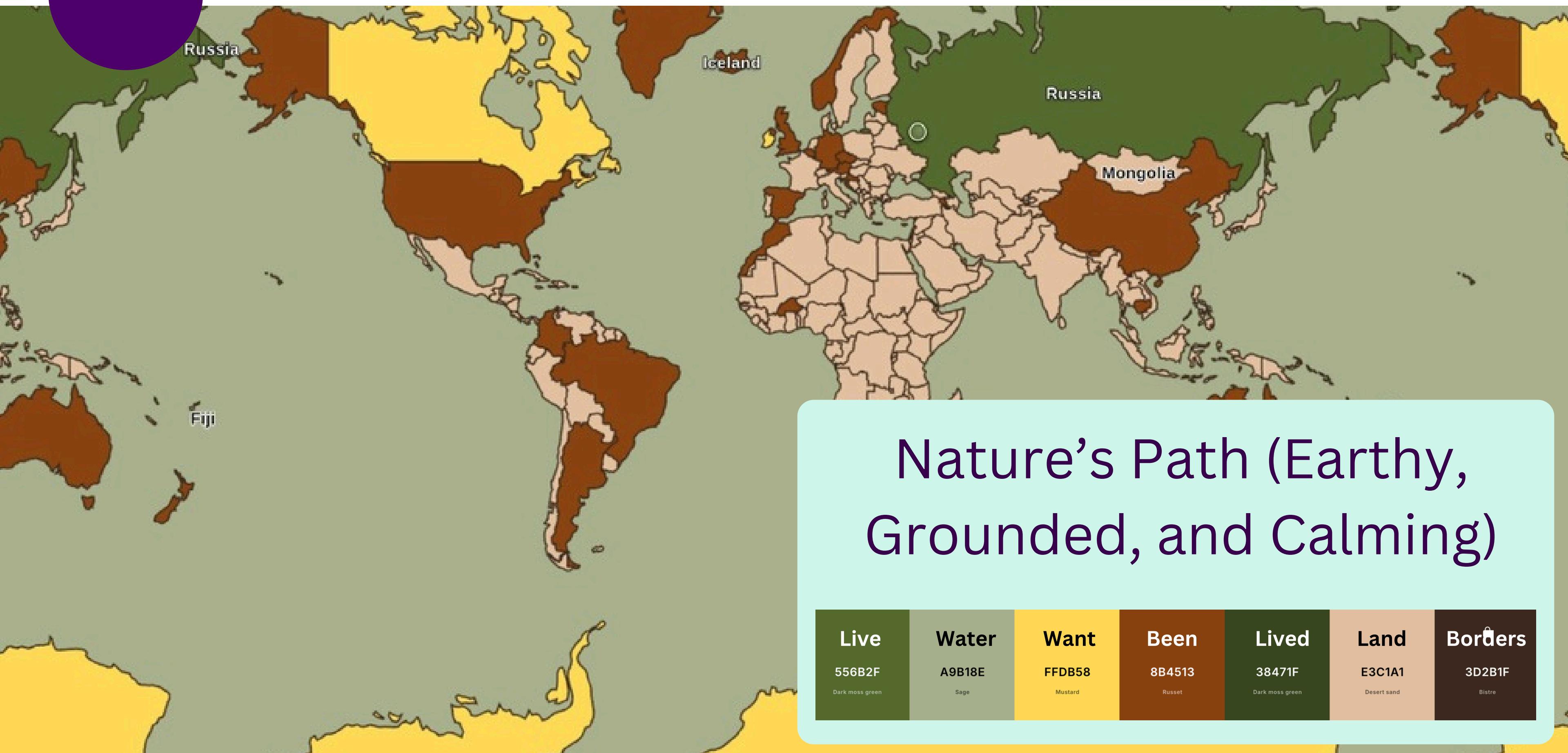


Border
869EAC
Cadet gray

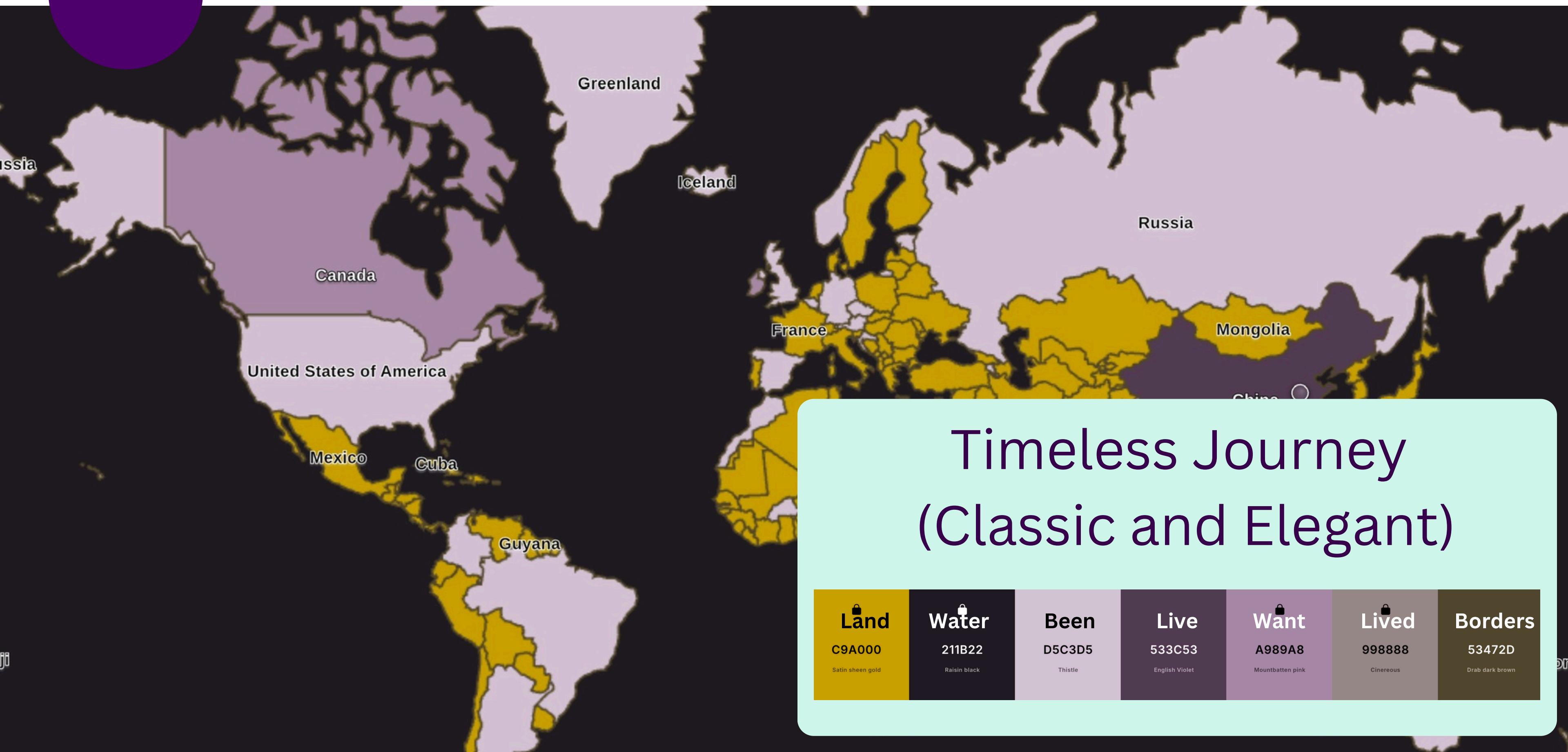
Keeping the rest of
the colors



Suggestions on new map colors



Suggestions on new map colors



Poster section

Print your personalized world map. Customize it with your very own colors and have it delivered straight to your home.

Specifications:

- 16" x 20" (40.64cm x 50.8cm)
- Portrait or Landscape orientation.
- UV ink, droplets for precise prints, 8 bit color, most photo print quality,
- Printed on thick Satin Paper

Details:

- Shipping from Toronto, Canada to anywhere in the world using Canada Post.
- Please allow 2 to 4 weeks for delivery to most destinations.
- Posters are shipped rolled up in a cardboard tube and sent to the shipping address submitted.

Payment is Handled:

- Payment is handled by Google Pay or Stripe.

Order/Refund:

- Refunds are processed immediately after being requested for the fastest turnaround possible.
- There is no refund/cancellation policy.

Order before December 5th to get your poster in time for the Holidays.

Map Poster Lists More

Progress Map Poster Lists More

Get Your Poster

€17.99 + €19.99 shipping

For Me Send a Gift

About Our Custom Print Maps

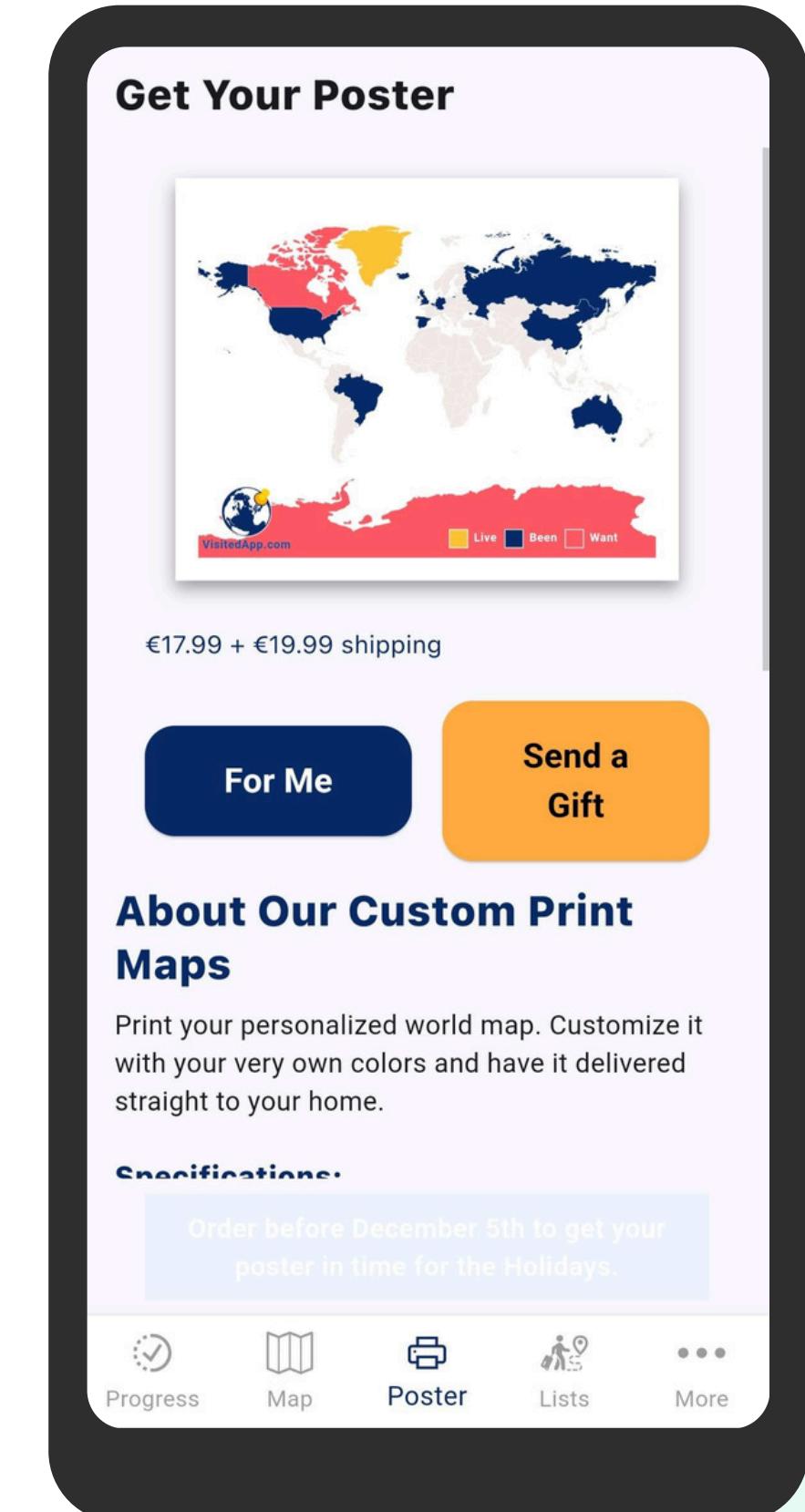
Print your personalized world map. Customize it with your very own colors and have it delivered straight to your home.

Specifications:

Order before December 5th to get your poster in time for the Holidays

Key Improvement Areas

- Show Real Examples
- Gift examples
- Build Trust
- Enhance the wording and use Call-to-Action sentences.



Alternative design

Bring Your Stories Home



Your Travels, Your Story

Your travels are more than trips—they're stories, memories, and milestones. Turn those unforgettable moments into a personalized world map that's as unique as your adventures.

[For me](#)  [Send as a gift](#) 

- A Map of Your Achievements: Highlight every destination, from your first big trip to your most daring adventure..
- Celebrate Every Journey: Relive your travels daily with a beautifully crafted poster designed to inspire.

- A Gift They'll Treasure: Surprise a fellow traveler with a custom map showcasing their own journey—perfect for birthdays, milestones, or just because.



How It Works?

1. Customize Your Design: Choose colors, styles, and mark your travels (or theirs!).
2. Preview Your Map: See it come to life before you order.
3. Safe Payment: fast and secure with Google Pay or Stripe.
4. Ready for display: We'll ship it straight to your door - or theirs.



Experiences from Fellow Travelers



"This map is a great way to keep track of everywhere I've traveled and plan out future trips. The quality is solid, and it looks awesome hanging in my office. I even got one for my brother, and he couldn't stop talking about how cool it is!". - John C. 

[Read more](#)

Specifications

- Dimensions: 16" x 20" (40.64cm x 50.8cm)
- Orientation: Landscape
- Print Quality: High-precision micro ink droplets and 8-bit color for almost photo-like quality.
- Paper: Satin finish, 0.22mm thick for a sleek, durable look.

Shipping Details



We ship your custom map from Toronto, Canada to destinations worldwide via Canada Post.

- Delivery Time: Most orders arrive within 2 to 4 weeks.
- Packaging: Your map is carefully rolled and shipped in a sturdy cardboard tube to keep it safe during transit.

Payment Options

Shipping Details



We ship your custom map from Toronto, Canada to destinations worldwide via Canada Post.

- Delivery Time: Most orders arrive within 2 to 4 weeks.
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We've made payment simple and secure with Google Pay or Stripe.

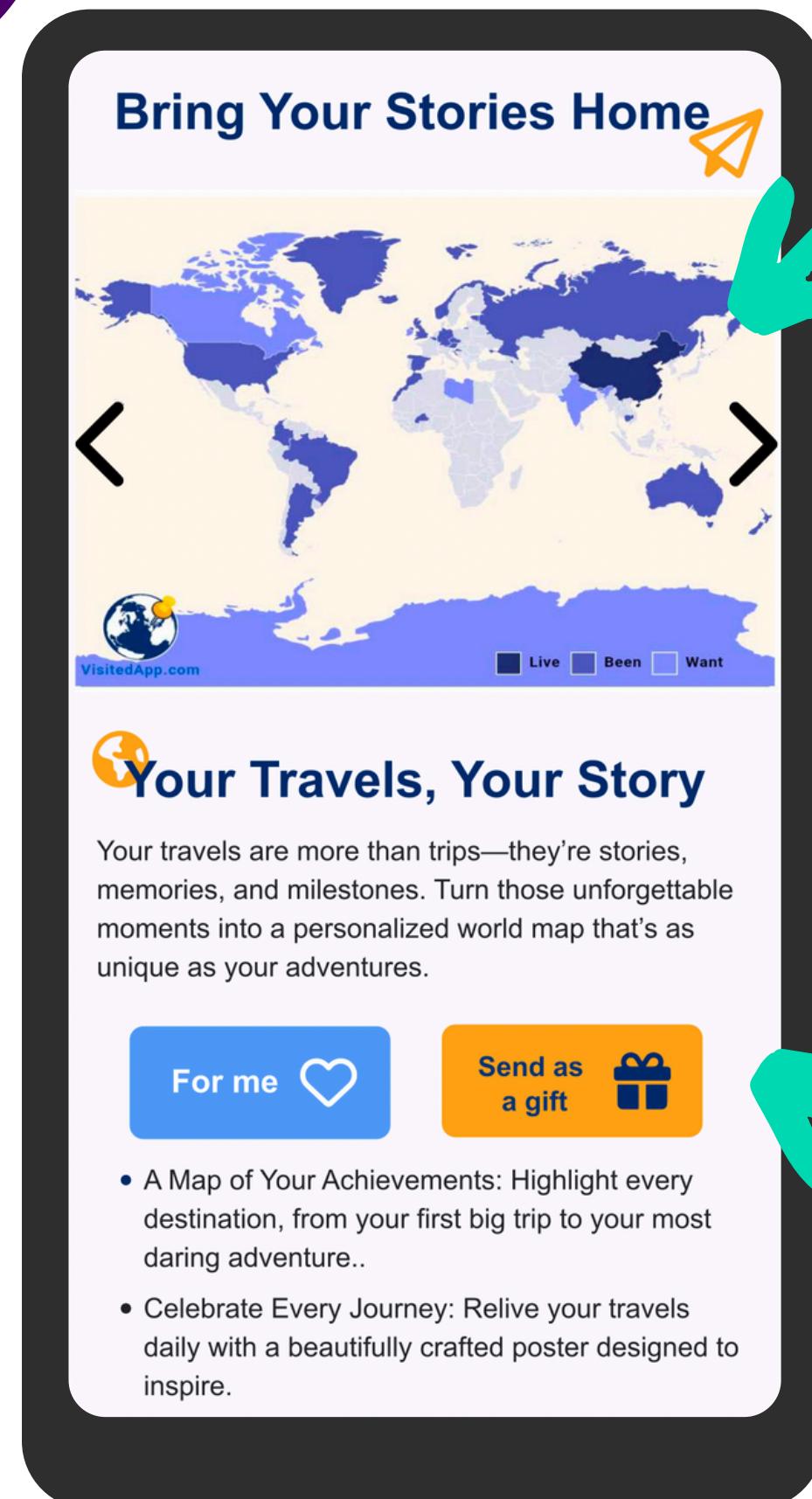
Order Processing & Refund Policy

To ensure a quick turnaround, we start processing your order as soon as it's submitted. As a result, cancellations or refunds aren't available.

We're here to help! If you have any questions, feel free to reach out anytime.

[Progress](#)  [Map](#)  [Poster](#)  [Lists](#)  [More](#) 

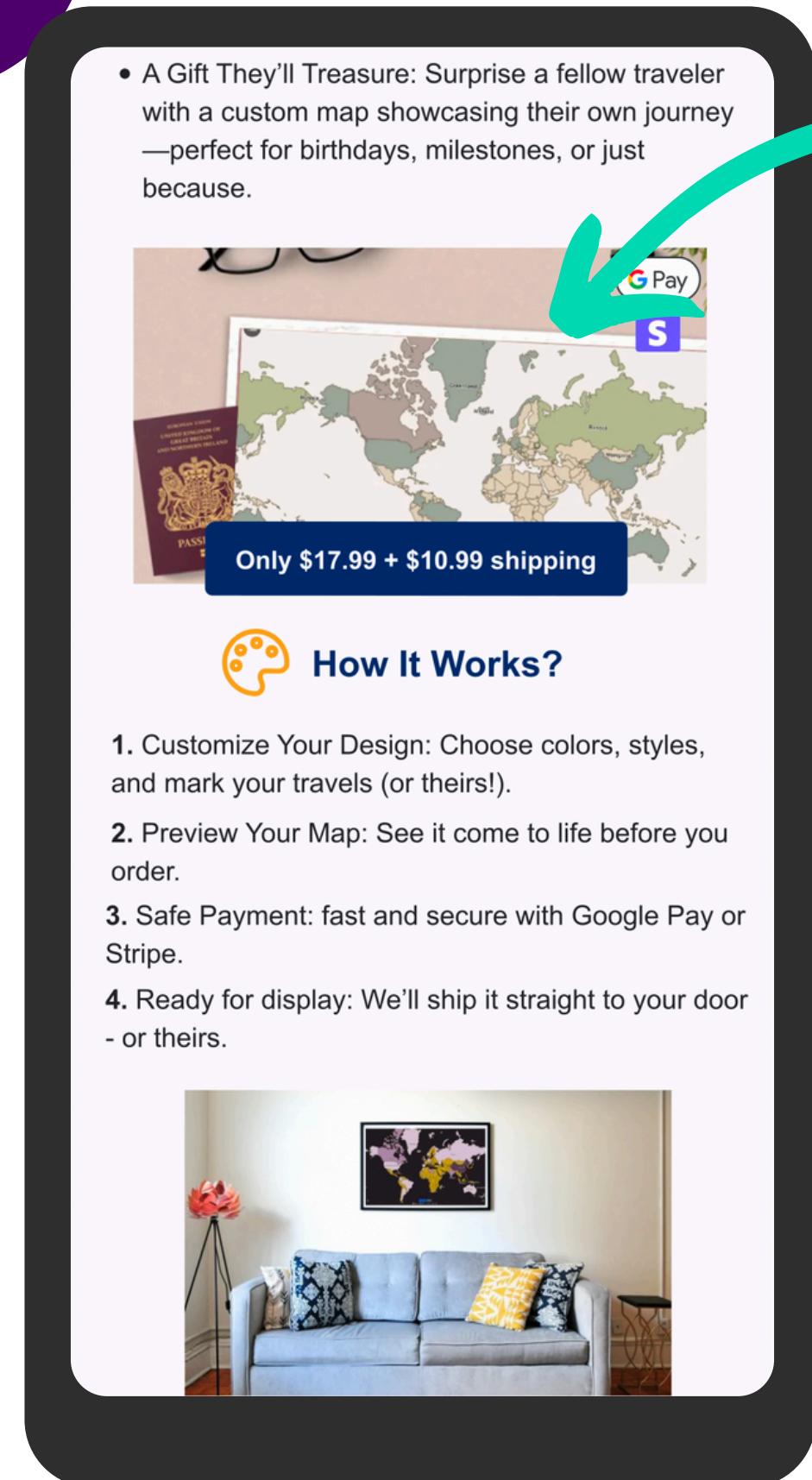
Alternative design



Replace the main image with a carousel of photos, allowing customers to view the poster in real-life settings, which will enhance the experience and boost purchase motivation.

Pin 'For me' and 'Send as gift' on the top of the screen when scrolling.

Alternative design



• A Gift They'll Treasure: Surprise a fellow traveler with a custom map showcasing their own journey—perfect for birthdays, milestones, or just because.



Only \$17.99 + \$10.99 shipping

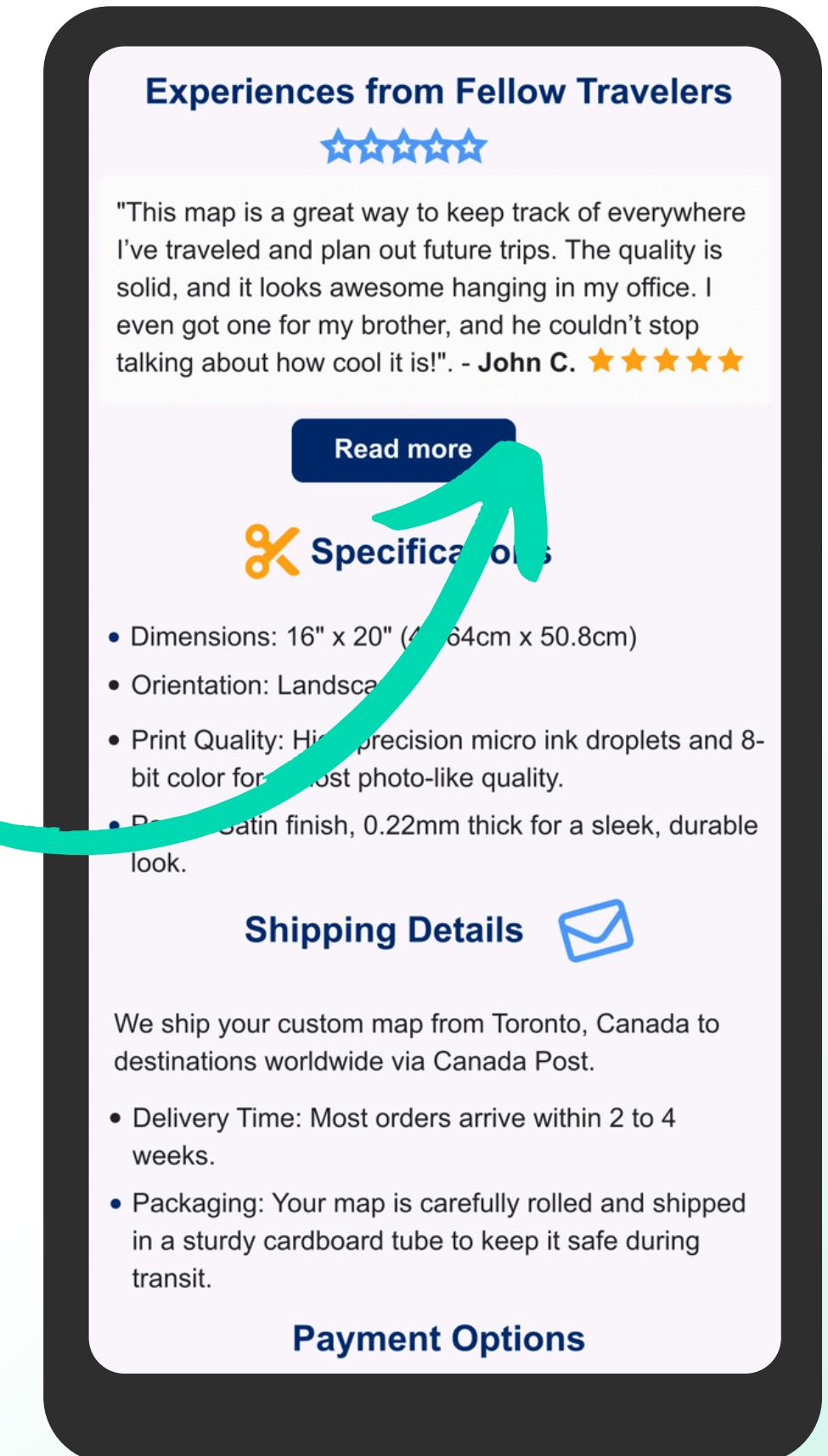
 **How It Works?**

1. Customize Your Design: Choose colors, styles, and mark your travels (or theirs!).
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3. Safe Payment: fast and secure with Google Pay or Stripe.
4. Ready for display: We'll ship it straight to your door - or theirs.



Real life pictures and icons make the section more appealing to keep scrolling.

Add customer reviews, photos, or testimonials.



Experiences from Fellow Travelers



"This map is a great way to keep track of everywhere I've traveled and plan out future trips. The quality is solid, and it looks awesome hanging in my office. I even got one for my brother, and he couldn't stop talking about how cool it is!". - John C. 

 **Read more**

 **Specifications**

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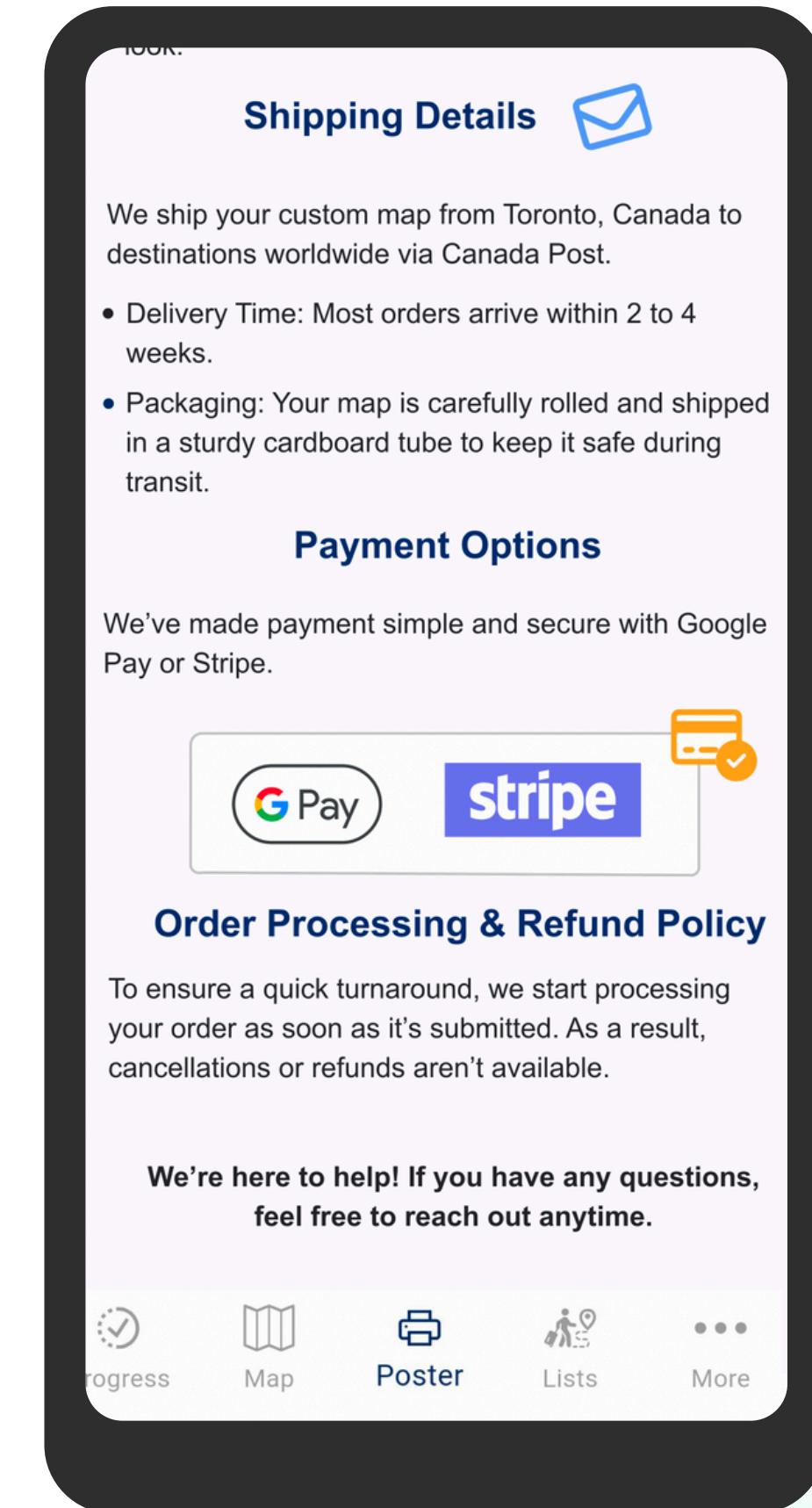
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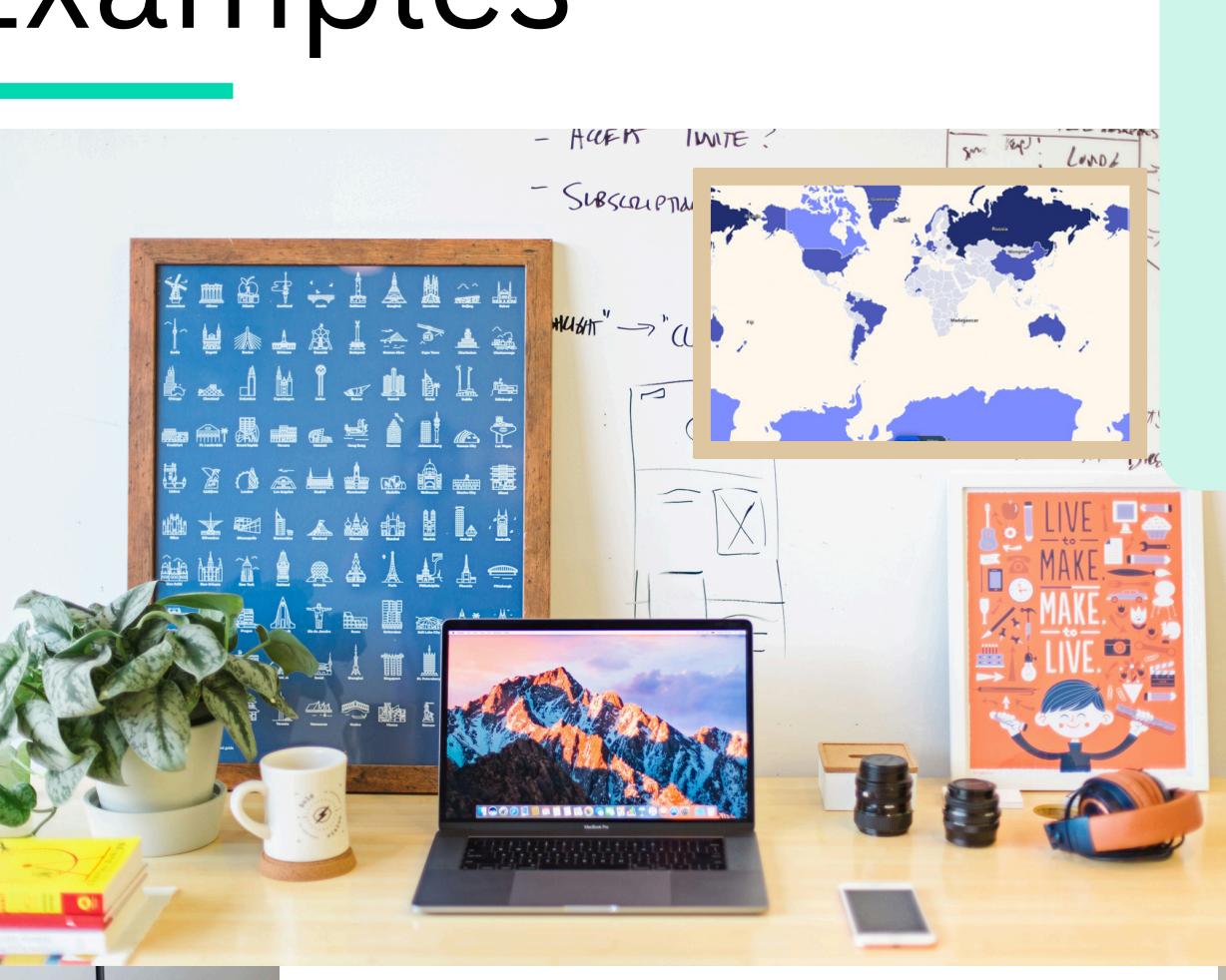
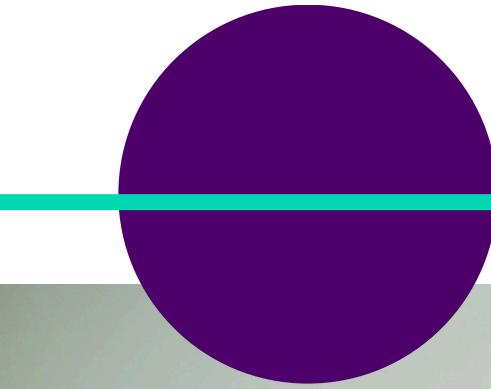
Payment Options

Alternative design

A friendly tone fosters emotional connection, evokes pride and memories, and encourages customers to stay engaged, increasing the likelihood of a purchase.



Show Real Examples



Include vibrant visuals of finished posters in different settings (living rooms, offices, etc.). backgrounds.

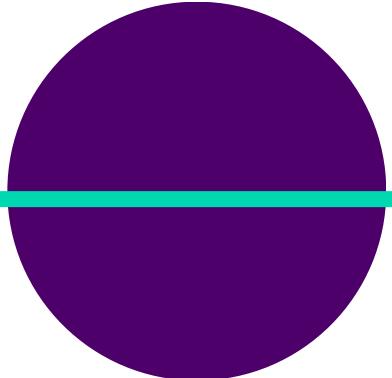
Gift examples



Images of joyful individuals presenting the map as a gift can help customers better visualize it as a meaningful and thoughtful present.



Build Trust



Anne 

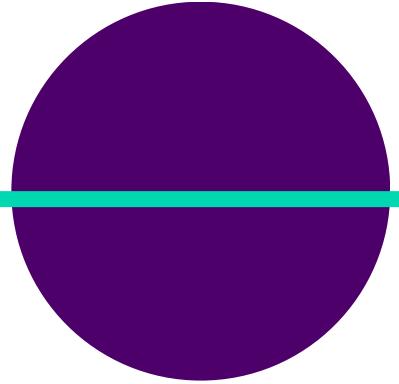
I absolutely love my personalized world map! It's such a special way to showcase all the places I've been and the ones I dream of visiting. The quality is amazing, and it's become a real conversation starter in my home.

John

This map is a great way to keep track of everywhere I've traveled and plan out future trips. The quality is solid, and it looks awesome hanging in my office. I even got one for my brother, and he couldn't stop talking about how cool it is!

Add customer reviews, photos, or testimonials.





Enhance the wording

Bring Your Stories Home

Your travels are more than trips—they're stories, memories, and milestones. Turn those unforgettable moments into a personalized world map that's as unique as your adventures.

Your Travels, Your Story

- A Map of Your Achievements: Highlight every destination, from your first big trip to your most daring adventure.
- BCelebrate Every Journey: Relive your travels daily with a beautifully crafted poster designed to inspire.

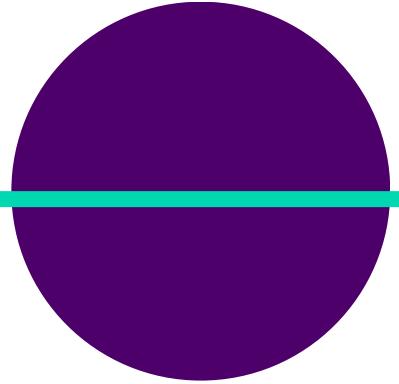
A Gift They'll Treasure: Surprise a fellow traveler with a custom map showcasing their own journey—perfect for birthdays, milestones, or just because.

How It Works?

1. Customize Your Design: Choose colors, styles, and mark your travels (or theirs!).
2. Preview Your Map: See it come to life before you order.
3. Safe Payment: fast and secure with Google Pay or Stripe.
4. Ready to enjoy: We'll ship it straight to your door—or theirs.

Experiences from Fellow Travelers

"I gifted this to my best friend, and they loved seeing their adventures laid out! Now I'm making one for myself!" – Alex T.



Enhance the wording

Specifications

- Dimensions: 16" x 20" (40.64cm x 50.8cm)
- Orientation: Landscape
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Payment Options

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Order Processing & Refund Policy

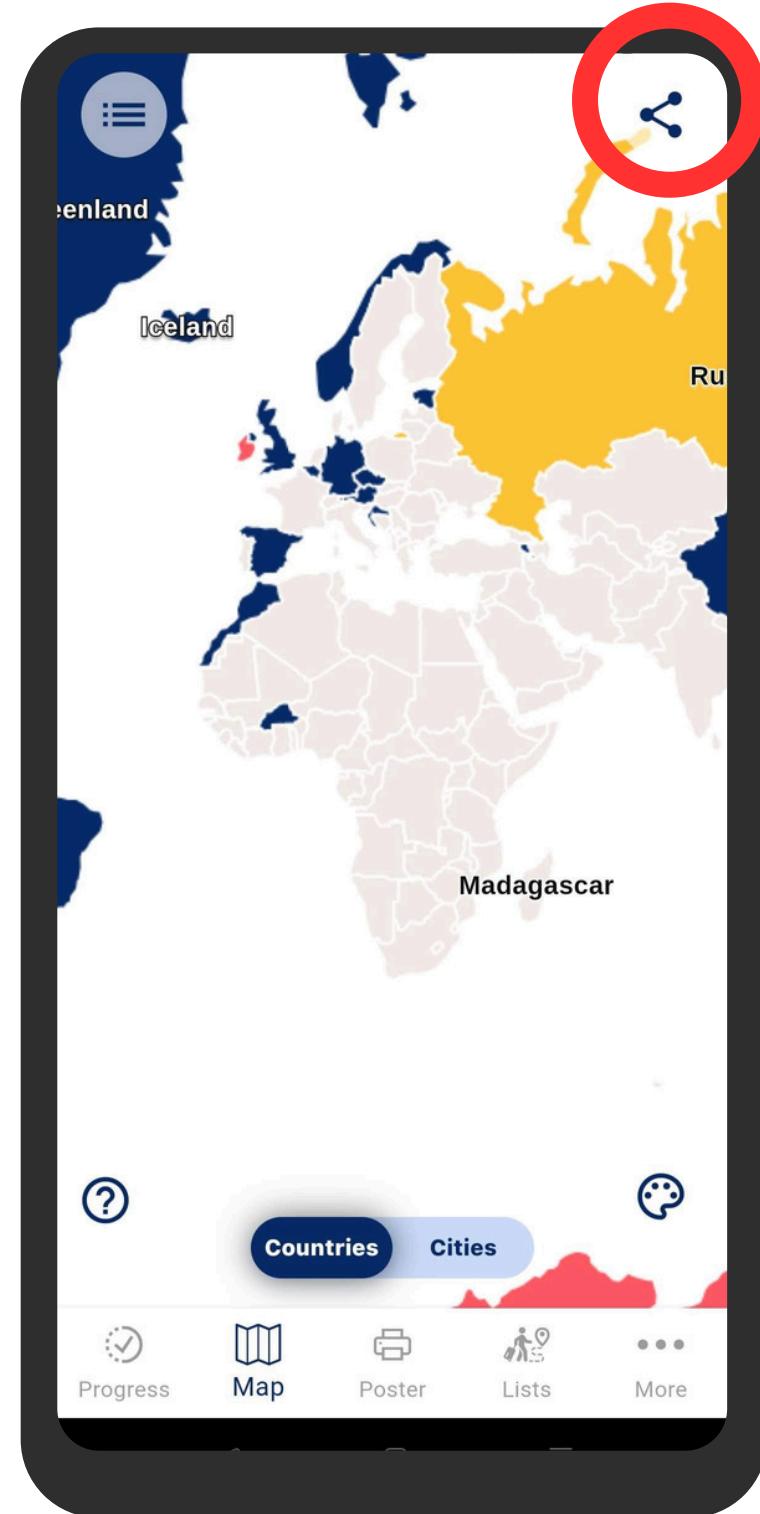
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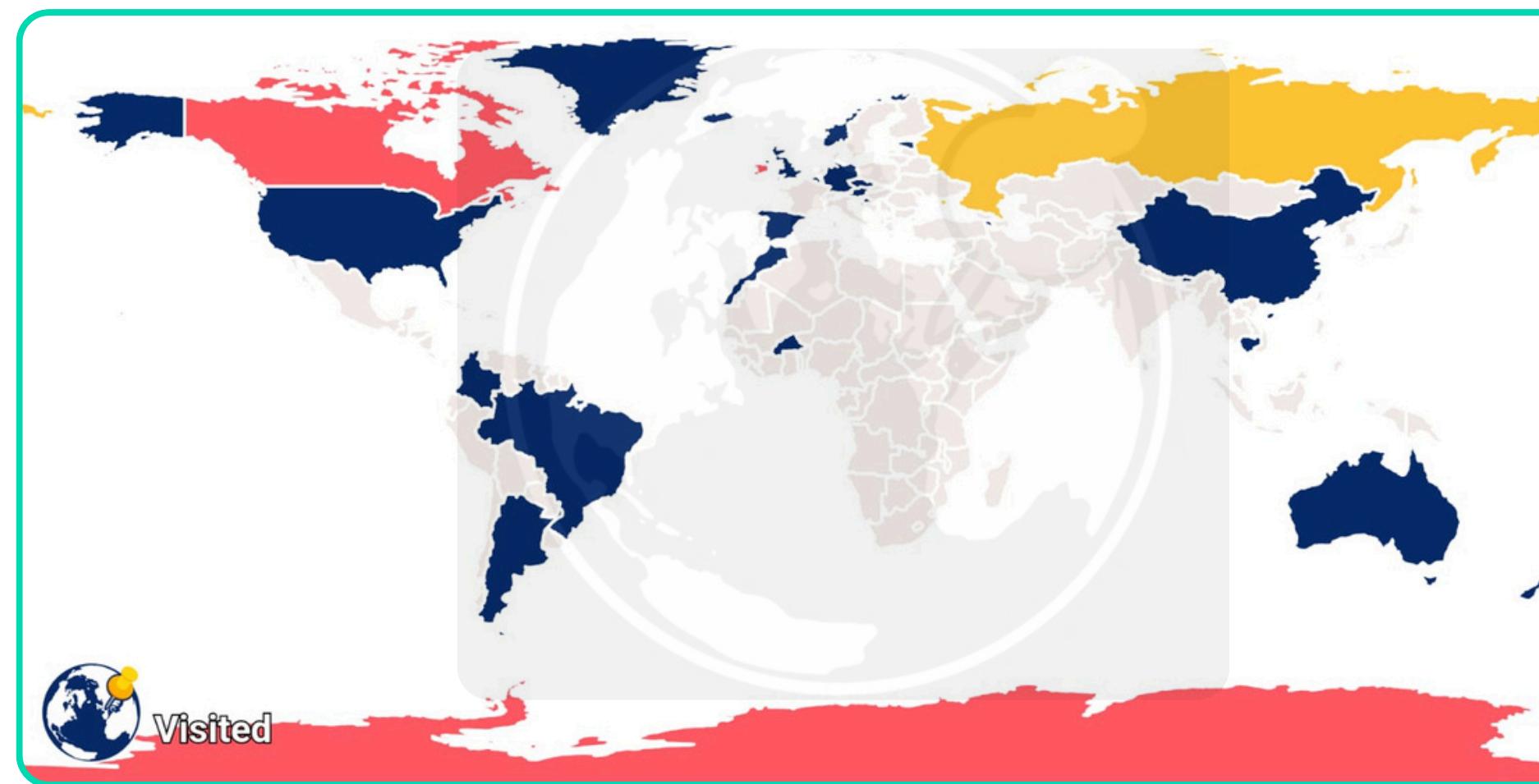


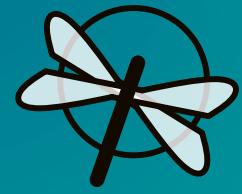
Other suggestions

Sharing



Add a watermark on the exported image to avoid it to be printed by the users, while still being able to share it.





Questions?

Feel free to reach out with any further questions.